

Beauty in Diversity



in-cosmetics Global, Paris | 2-4th April 2019 | Stand C60

CRODA

Croda has a long history of ingredient sourcing, clever chemistries and combined with formulation expertise we produce innovative ingredients for the personal care industry.



Cithrol™ PGTL

This high performance W/O emulsifier is our most versatile yet! Cithrol PGTL is 100% bio-based and is a great alternative to traditional PEG based systems.



ECO Range

Croda's 100% renewable and 100% bio-based range of surfactants are the perfect solution for fully renewable high performance ingredients.



Infraveil™ IT-100

This innovative physical shield delivers skin protection from Infrared rays to help prevent premature skin ageing. This inorganic filter has minimal whitening on the skin making it perfect for sun, skin or colour cosmetic applications.



Kerestore™ 2.0

A highly substantive conditioning active that provides targeted repair to the most damaged areas of the hairs surface which has been developed using the most recent advances in proteomics technologies.



Moonshine™ Effect Pigments Range

Our range of quality borosilicate-based effect pigments provide unique and innovative effects to formulations to help your products stand out from the crowd.



ProSina™

This has the ability to increase the strength and cohesions of the nail plate, moisturise hands and has been proven to contain peptides that are an exact match to proteins that are lost from relaxed African hair.

Sign up to www.crodapersonalcare.com to download product overview sheets, formulations, order samples and download other exclusive content.

CRODAROM

sederma

CRODA

Beauty in Diversity



Beauty in Diversity



Beauty in Diversity



Visit us on stand C60 and try out our interactive mirror, a new customised experience that will provide you with a sustainable answer to your beauty concerns. Also make sure to watch on-stand demonstrations and talk to technical experts about how our innovative ingredients can help you cater for a diverse market.

sederma

Sederma is a world leader in the field of bioactive ingredients for cosmetic applications. We combine innovation, substantiated efficacy, sustainability and ethics to meet the demands of consumers.



Amberstem™

This eco-designed and ultra-customised active ingredient provides a lucent and healthy amber tone to olive complexions.



Be ACTIVELY committed with Plant Cell Culture

How to combine efficacy, sustainability and safety? With Plant Cell Culture of course! PCC is an inexhaustible source of natural metabolites of interest with numerous benefits for sustainability, safety and quality. Discover our IRB by Sederma wide range of plant stem cell ingredients with guaranteed efficacy, reproducibility and measured sustainability and gather concrete elements to answer increasing consumer's demand for eco-conscious products.

CRODAROM

With a long history of botany and phytochemistry, we identify new actives in plants to create innovative and emotive ingredients for personal care applications.



Crodarom® Banana Flower EC

The sustainably sourced Banana Flower contains a high amount of mucilage's that have hydrating and prebiotic virtues whilst also helping to protect the skin against external aggressors.

Crodarom® Manuka Honey

Also known as the 'Champagne of Honey's', Manuka Honey is renowned for its antibacterial qualities. It also soothes the skin and contributes to the revitalisation of capillary fibres for beautiful hair.

Check out our new catalogue containing all our 'Beautanicals' ingredients.



Technology Partner - Cutitronics™

CutiTron technology allows you to merge both into one powerful experience that helps your customer simplify their skincare process with a fully committed beauty advisor. With effortless real-time digital analysis, your device, powered by CutiTron, allows your customer to eliminate trial-and-error and see continual improvements in their skin.

CRODAROM

sederma

CRODA