

INSPIRING FORMULATIONS FOR THE ASIAN MARKET

September, 2021

Sederma PAL

Smart science to improve lives™

sederma

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What does it mean?

Develop a dedicated range of formulations for the Asian market with the following assets:

- Focus on « **perfect skin** » achievement
- To suit the physiological specificities of **Asian skin**
- Suitable for skin issues caused by the pandemic

And of course, with relevant beauty benefits!

- Mix various **current trends**
- Support **innovation**
- Create product **aesthetics**
- Promote **sensory textures**

What's in the range?

7 products for face, body & hair care

- ◆ No-rinse transformative cleansing gel with Synchrolife™ and NG Kombuchka™
- ◆ Double serum mask-net with Ecodermine™, Pacifeel® and Matrixyl® 3000 OS™
- ◆ Shield cream with Mëiritage® and Venuceane SP™
- ◆ Ultra concentrated mask stick with PoreTect® and Wonderlight™
- ◆ Air touch skin veil with Feminage™ and Crystalide®
- ◆ SOS hand and arm ampoule with NG Shea Unsaponifiable™ and Hydraprotectol SP™
- ◆ Scalp relief light serum with Hairspa™ and Heliogenol™



Important features

The entire range is made of Croda Group raw materials:

sederma

active ingredients

CRODA

formulation ingredients

Alban Muller
CRODAROM

botanicals

Parfex
Créateur de parfums

iberchem
FRAGRANCES OF NATURE

fragrances

To be **ACTIVEly** committed

- All the products are with a **high natural origin content** according to the ISO 16128-1 and ISO 16128-2 standards
- This range is free from PEG, phenoxyethanol, parabens, silicone, petroleum and sulfate,
- 4 products are designed using a **cold process**
- 1 product is **waterless**
- 1 product does not contain preservatives



No-rinse transformative cleansing gel

CLAIMS

2 in 1 make-up remover and leave-on night care.

DESCRIPTION

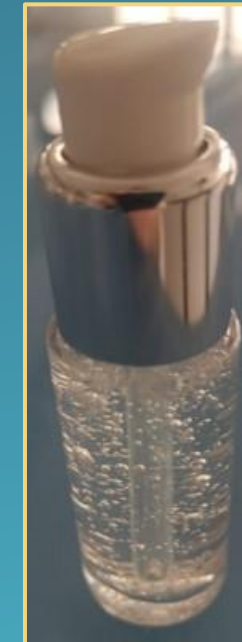
It is a **colourless** transparent gel.

During the application, the gel switches from an **oily to watery texture**. It does not stick and leaves a feeling of **comfort** when wiped off. It is a good make-up remover.

Sederma active	Crodarom botanical	Alban Muller botanical	Croda NNP/PWL	Fragrance	Be ACTIVELY committed	Natural origin index
Synchrolife™ 2 % NG Kombuchka™ 3 %	Phytofleur™ Jasmine EC	/	Volarest™ FL	Parfex	Cold process	97.90 %

FORMULATOR TIPS

Take your time to formulate this cold process formulation. Proceeding slowly is the best way to obtain a clear gel with the right pH. Add each phase regularly, not too rapidly for a perfect mix.



Pump bottle
15ml



No-rinse transformative cleansing gel

SE0199M

Ingredient/INCI Name	Functionality	% w/w
Part A		
Water Deionised (Aqua)	-	To 100
Volarest™ FL (Acrylates/Beheneth-25 Methacrylate Copolymer) ¹	Rheology modifier	1.50
Potassium Sorbate	Preservative	0.10
Part B		
Propanediol	Humectant	7.00
Glycerin	Humectant	7.00
Green Pentylene Glycol	Humectant	2.00
Gomme Xanthane FFCS-PC (Xanthan Gum) ⁵	Rheology modifier	0.50
Fleur de coton R127099 ⁴	Fragrance	0.05
Part C		
Water Deionised (Aqua)	-	2.00
Sodium Hydroxide 30%	pH Adjuster	0.20
Part D		
Crodasinic™ LS30 (Sodium Lauroyl Sarcosinate (and) aqua) ¹	Surfactant	0.50
Part E		
Phytofleur™ Jasmine EC (Glycerin (and) Water (and) Jasminum Officinale (Jasmine) Flower Extract) ³	Botanical extract	1.00
Part F		
NG Kombuchka™ (Saccharomyces/Xylinum/Black Tea Ferment (and) Glycerin) ²	Radiance enhancer active	3.00
Part G		
Synchrolife™ (Glycerin (and) Pentylene Glycol (and) Rosmarinus Officinalis (Rosemary) Leaf Extract (and) Palmitoyl Tetrapeptide-7 (and) Chrysin) ²	Fights cutaneous signs of fatigue active	2.00

Suppliers: 1: Croda 2: Sederma 3: Crodarom 4: Parf'ex 5: Jungbunzlaeuer

This no-rinse transformative cleansing gel has a clear texture synonymous for purity. When applied to the skin, the texture melts, with a light fresh sensation thanks to **Volarest™ FL**, to easily remove all impurities. **NG Kombuchka™** improves the overall skin quality enhancing skin smoothness and radiance while **Synchrolife™** erases signs of fatigue. In addition, **Phytofleur™ Jasmine EC**, used in ayurvedic treatments, provides astringent and tonifying properties to the formula. This cold processed formula is made of ingredients eco-designed following the 12 Principles of Green Chemistry and has a **natural origin content of 97.90%*** according to the ISO 16128-1 and ISO 16128-2 standards. So, there is no excuse for not using this no-rinse transformative cleansing gel to start your routine or for your evening face clean-up to show off a radiant and revitalised skin, while contributing to a sustainable planet.



Double serum mask-net

CLAIMS

Facial day serum to protect skin under and above the mask.

DESCRIPTION

It's a **biphasic serum** lotion with **neutral color**.

Very easy to use: shake-it and spray. **Nourishing** but **not greasy**, it penetrates quickly and leaves a **protective** film on the skin to face daily aggressions.

Non-comedogenic ingredients are used.

Sederma active	Crodarom botanical	Alban Muller botanical	Croda NNP/PWL	Fragrance	Be ACTIVEly committed	Natural origin index
Ecodermine™ 2 % Pacifeel® 3 % Matrixyl® 3000 OS™ 3 %	Neroli floral water	/	Crodamol™ SSA	Iberchem	Cold process	96.50 %

FORMULATOR TIPS

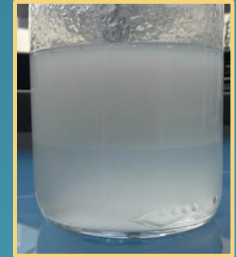
The aqueous phase is complex; add and mix each ingredient one by one. Check that they are completely solubilised before adding the next one. Finally, verify pH \pm 5,40 to be secure.



Before



Blending



After 5min



Spray bottle
15ml

Double serum mask-net

SE0200W

SEDERMA

Ingredient/INCI Name	Functionality	% w/w
Part A		
Water Deionised (Aqua)	-	To 100
Sodium Citrate	pH Adjuster	1.20
Propanediol	Humectant	1.00
Citric Acid	pH Adjuster	0.30
Potassium Sorbate	Preservative	0.30
Sodium Benzoate	Preservative	0.30
Part B		
Neroli Floral Water (Water (and) Citrus Aurantium Amara (Bitter Orange) Flower Water) ³	Botanical extract	1.00
Part C		
Pacifeel® (Butylene Glycol (and) Propanediol (and) Mirabilis Jalapa Extract) ²	Soothing active for sensitive skin	3.00
Part D		
Ecodermine™ (Glycerin (and) Lactitol (and) Xylitol) ²	Skin's microbiota rebalancing active ingredient	2.00
Part E		
Crodamol™ GTCC (Caprylic /Capric Triglyceride) ¹	Emollient	20.00
Crodamol™ SSA (Decyl Isostearate (and) Isostearyl Isostearate) ¹	Emollient	1.00
Span™ 20 (Sorbitan Laurate) ¹	Emulsifier	0.15
Span™ 120 (Sorbitan Isostearate) ¹	Emulsifier	0.15
Hydramoi Ecocert ⁴	Fragrance	0.10
Part F		
Matrixyl® 3000 OS (C12-15 Alkyl Benzoate (and) Sorbitan Laurate (and) C18-36 Acid Glycol Ester (and) C18-36 Acid Triglyceride (and) Palmitoyl Tripeptide-1 (and) Palmitoyl Tetrapeptide-7) ²	Anti-wrinkle active	3.00

Suppliers: 1: Croda 2: Sederma 3: Crodarom 4: Iberchem

This double serum mask-net is so useful and easy to use: just shake and spray! It offers a holistic approach. **Ecodermine™** rebalances skin endogenic microflora to preserve natural defence mechanisms, **Matrixyl® 3000 OS** helps the skin cells produce more collagen and elastin to fill-in wrinkles while **Pacifeel®** relieves sensitive skin and provides a reinforced protection in the long term. Used in folk medicine, **Neroli Floral Water** brings calming and relaxing properties. This biphasic serum features **Span™ 120** and **Span™ 20** in association with non-comedogenic ingredients, to create a comfort feeling and a rapidly absorbed light texture. This “free-from” formula and its ingredients follow the 12 Principles of Green Chemistry and is of natural origin (**natural origin content of 96.60%***) according to the ISO 16128-1 and ISO 16128-2 standards. It also contributes to a sustainable planet with a cold processing to save energy. This serum leaves a protective film on the skin throughout the day to offer a healthy skin in the long run.



Shield cream

CLAIMS

Facial day cream to prevent and protect against environmental stress (anti-pollution, anti-UV).

DESCRIPTION

It is a **white fluid** cream.

Hold in a roll-on, it offers a new easy gesture by delivering the needed quantity of product. This cream has a **very light feel**. Not greasy or sticky, it **penetrates quickly** without leaving white marks.

Sederma active	Crodarom botanical	Alban Muller botanical	Croda NNP/PWL	Fragrance	Be ACTIVELY committed	Natural origin index
Mèiritage® 3% Venuceane SP™ 3%	Phytolea™ Baobab EC	Amigum™	Solaveil™ XT 300	Parfex	-	98.30%

FORMULATOR TIPS

Get relaxed! The texture of the formulation will be perfect at the process end. The cream becomes smooth, white and shiny after pH adjustment.



Airless
10ml

Ingredient/INCI Name	Functionality	% w/w
Part A		
Water Deionised (Aqua)	-	To 100
Potassium Sorbate	Preservative	0.10
Part B		
Glycerin	Humectant	4.00
Microcare® Emollient DCP (Pentylene Glycol (and) Caprylyl Glycol (and) Decylene Glycol) ⁶	Preservative agent	1.50
Gomme Xanthane FFCS-PC (Xanthan Gum) ⁷	Rheology modifier	0.50
Amigum (Sclerotium Gum) ⁴	Rheology modifier	0.50
Part C		
Crodamol™ GTCC (Caprylic /Capric Triglyceride) ¹	Emollient	7.00
Solaveil™ XT-300 (Titanium Dioxide (and) Caprylic/Capric Triglyceride (and) Polyhydroxystearic Acid (and) Stearic Acid (and) Alumina) ¹	Sunscreen	5.00
Span™ 60 (Sorbitan Stearate) ¹	Emulsifier	1.80
Span™ 40 (Sorbitan Palmitate) ¹	Emulsifier	1.20
Part D		
Phytolea™ Baobab EC (Adansonia Digitata Seed Oil) ³	Botanical oil extract	1.00
Part E		
FSS Rice Stach Powder (Oryza Sativa (Rice) Starch) ⁸	Powder	2.00
Part F		
Water Deionised (Aqua)	-	1.00
Lactic Acid	pH Adjuster	0.10
Part G		
Venuceane™ SP (Thermus Thermophilus Ferment (and) Glycerin) ²	UV and IR damage protecting active	3.00
Part H		
Mëiritage® (Glycerin (and) Astragalus Membranaceus Root Extract (and) Atractylodes Macrocephala Root Extract (and) Bupleurum Falcatum Root Extract) ²	Anti-ageing, uniformity and radiance active	3.00
Part I		
Fleur de coton R127099 ⁵	Fragrance	0.10

Suppliers: 1: Croda 2: Sederma 3: Crodarom 4: Alban Muller International 5: Parf'ex 6: Thor 7: Jungbunzlauer 8: Active Concepts

This shield cream reinforces the skin, providing an optimal protection against environmental aggressions. **Venuceane™ SP** protects the skin against the damage caused by UV and IR radiation while **Mëiritage®**, issued from TCM, targets three signs of ageing: dehydration, wrinkles and hyperpigmentation. **Phytolea™ Baobab EC**, as a magic tree, brings a soothing touch, perfect for tired skin. **Solaveil™ XT-300** is used in this formulation to provide UVA and UVB protection with one single active product. It also contributes to a sustainable planet as **Span™ 60** and **Span™ 40** allow a cold process to save energy. This “free-from” formula and its ingredients follow the 12 Principles of Green Chemistry and is of natural origin (**natural origin content of 98.30%***) according to the ISO 16128-1 and ISO 16128-2 standards.



Ultra concentrated mask stick

CLAIMS

No rinse-off face mask that purifies the skin and evens the complexion.

DESCRIPTION

It is a **green clay** mask stick.

The texture is like a **melting cream**.

It allows a very simple and **pleasant** application without putting it on your fingers. It's an **eco-friendly** mask committed to preserve water resources.

Sederma active	Crodarom botanical	Alban Muller botanical	Croda NNP/PWL	Fragrance	Be ACTIVELY committed	Natural origin index
PoreTect® 3% Wonderlight™ 3%	Phytolea™ Cranberry EC	Green clay ER™	Arlacel™ LC	Parfex	No preservative; waterless	99,90%

FORMULATOR TIPS

Heat to 80°C the colourant phase to accelerate the solubilisation into the butylene glycol.

It is easy to mould the sticks, they become hard at 45°C.



Black stick
15ml



Ultra concentrated mask stick

Ingredient/INCI Name	Functionality	% w/w
Part A		
Crodacol™ C90 (Cetyl Alcohol) ¹	Bodying agent	20.00
Stearic Acid	Bodying agent	10.00
Syncrowax™ SB1 (Synthetic Beeswax) ¹	Bodying agent	8.00
Crodamol™ GTCC (Caprylic/Capric Triglyceride) ¹	Emollient	5.00
Green clay ER (Illite) ⁵	Absorbent agent	5.00
Sunsil 130 (Silica) ⁶	Building agent	3.00
Span™ 60 (Sorbitan Stearate) ¹	Emulsifier	2.00
Part B		
Butylene Glycol	Humectant	To 100
Arlacel™ LC (Sorbitan Stearate (and) Sorbityl Laurate) ¹	Emulsifier	4.00
Natpure Col Green LC717 (CI 75810) ⁷	Colorant	0.01
Part C		
Phytolea™ Cranberry EC (Vaccinium Macrocarpon (Cranberry) Seed Oil) ³	Botanical oil extract	1.00
DI Alpha Tocopherol	Antioxidant	0.20
Part D		
Poretect® (Caprylic/Capric Triglyceride (and) Sorbitan Trioleate (and) Apium Graveolens (Celery) Seed Extract (and) Linum Usitatissimum (Linseed) Seed Extract) ²	Skin texture rejuvenating active ingredient	3.00
Part E		
Wonderlight™ (Caprylic/Capric Triglyceride (and) Humulus Lupulus) ²	Helps decrease hyperpigmentation	3.00
Part F		
Fleur de coton R127099⁴	Fragrance	0.10

This ultra-concentrated mask stick with **Poretect®** and **Wonderlight™** is a perfect waterless product to take wherever you go. **Poretect®**, an oil soluble eco-designed active ingredient, counteracts the age-related pore sagging phenomenon for a refined skin texture while **Wonderlight™** helps decrease hyperpigmentation accentuated by age and stress to lighten and illuminate the skin. **Green clay ER** adds a touch of purity. It is well combined with **Phytolea™ Cranberry EC**, a plant with moisturising and soothing properties. **Syncrowax™ SB1** and **Crodacol™ C90** are used to structure and hold the hardness of the stick while **Span™ 60** and **Arlacel™ LC** allow stabilisation. This “free-from” formula and its ingredients follow the 12 Principles of Green Chemistry and has a **natural origin content of 99.90%*** according to the ISO 16128-1 and ISO 16128-2 standards.



Suppliers: 1: Croda 2: Sederma 3: Crodarom 4: Parf'ex 5: Alban Muller International 6 : Sunjin 7: Sensient

Air touch skin veil

CLAIMS

Daily facial foundation with lifting and anti-ageing action and a “wow effect” during the application.

DESCRIPTION

Translucent viscous gel, it is a **very sensory** product.

On application, it provides a **very soft** sensation and a **fresh powdery** effect. The rendering is **imperceptible**, non-sticky and non-greasy.

Sederma active	Crodarom botanical	Alban Muller botanical	Croda NNP/PWL	Fragrance	Be ACTIVELY committed	Natural origin index
Feminage™ 3% Crystalide® 3%	Crodarom™ Manuka Honey	Amigum™	Crodamol SSA™	Parfex	Cold process	99.00%

FORMULATOR TIPS

Don't hesitate to mix rapidly to form the water phase. Then, again, form the emulsion with strong mixing to obtain this special smooth jelly texture.



Jar
10ml

Ingredient/INCI Name	Functionality	% w/w
Part A		
Water Deionised (Aqua)	-	To 100
Sodium Benzoate	Preservative	0.30
Potassium Sorbate	Preservative	0.30
Part B		
Green Pentylene Glycol	Humectant	5.00
Gomme Xanthane FFCS-PC (Xanthan Gum) ⁶	Rheology modifier	0.50
Cyamopsis Tetragonoloba (Guar) Gum	Rheology modifier	0.50
Amigum (Sclerotium Gum) ⁴	Rheology modifier	0.50
Part C		
Span™ 20 (Sorbitan Laurate) ¹	Emulsifier	2.00
Crodamol™ IPIS (Isopropyl Isostearate) ¹	Emollient	1.50
Crodamol™ SSA (Decyl Isostearate (and) Isostearyl Isostearate) ¹	Emollient	1.00
DI Alpha Tocopherol	Antioxidant	0.20
Fleur de coton R127099 ⁵	Fragrance	0.10
Part D		
Water Deionised (Aqua)	-	1.00
Lactic Acid	pH Adjuster	0.10
Part E		
Crodarom® Manuka Honey (Water (and) Glycerin (and) Honey Extract) ³	Emotive extract	1.00
Part F		
Crystalide® (Water (Aqua) (and) Caprylic/Capric Triglyceride (and) Cetyl Palmitate (and) Sorbitan Stearate (and) Polysorbate 80 (and) Hydrogenated Lecithin (and) Palmitoyl Tetrapeptide-10) ²	Skin glowing active ingredient	3.00
Part G		
Feminage™ (Glycerin (and) Water (and) Engelhardtia Chrysolepis Leaf Extract) ²	Anti-hormonal skin sagging active	3.00

This amazing air touch skin veil is the ideal base for a perfect make-up. It contains **Crystalide®**, a bio-harmonical peptide, that makes the skin feels smooth, clear and glowy like a natural highlighter while **Feminage™** fights against sagging facial contours and lifts the skin. The special combination of **Amigum™** and **Span™ 20** allows a soft texture with a fresh powdery effect, leaving it soft and silky while the association of **Crodamol™ SSA** and **Crodamol™ IPIS** provides hydration and imparts a light skin feel. **Crodarom® Manuka Honey**, perfect for delicate skin, adds a touch of soothing and vitality.

This “free-from” formula and its ingredients follow the 12 Principles of Green Chemistry and is of natural origin (**natural origin content of 99.00%***) according to the ISO 16128-1 and ISO 16128-2 standards. It also contributes to a sustainable planet thanks to a cold process that saves energy. Light as imperceptible aerial veil, this primer reveals the skin's inner glow for a naturally healthy and radiant look.



Suppliers: 1: Croda 2: Sederma 3: Crodarom 4: Alban Muller International 5: Parf'ex 6: Jungbunzlaeuer

SOS hand and arm ampoule

CLAIMS

Supra-moisturising, takes care of the hands and arms in a single gesture for an immediate and remnant hydration.

DESCRIPTION

White fluid O/W milky emulsion with **rapid absorbance** which offers a **fresh** and **rich** feeling. It ends with a **light touch** and a non-greasy texture.

Sederma active	Crodarom botanical	Alban Muller botanical	Croda NNP/PWL	Fragrance	Be ACTIVELY committed	Natural origin index
NG Shea Unsaponifiable™ 0,5% Hydraprotectol SP™ 5%	Fruitliquid™ Lingonberry EC	Amigum™	Crodamol SSA™	Parfex	-	98.80%

FORMULATOR TIPS

It is easy to formulate this fluid emulsion thanks to a strong mixing. The formulation texture will be perfect at the process end, after cooling and pH adjustment.



Bottle
7ml

SOS hand and arm ampoule

Ingredient/INCI Name	Functionality	% w/w
Part A		
Water Deionised (Aqua)	-	To 100
Sodium Benzoate	Preservative	0.30
Potassium Sorbate	Preservative	0.30
Part B		
Glycerin	Humectant	10.00
Gomme Xanthane FFCS-PC (Xanthan Gum) ⁶	Rheology modifier	0.25
Amigum (Sclerotium Gum) ⁴	Rheology modifier	0.25
Part C		
Cithrol™ GMS 40 (Glyceryl Stearate SE) ¹	Emulsifier	5.00
Crodamol™ ISIS (Isostearyl Isostearate) ¹	Emollient	4.00
Crodamol™ GTCC (Caprylic /Capric Triglyceride) ¹	Emollient	2.00
Crodamol™ SSA (Decyl Isostearate (and) Isostearyl Isostearate) ¹	Emollient	2.00
Cithrol™ PG3PR (Polyglyceryl-3 Polyricinoleate) ¹	Emulsifier	1.50
Crodacol™ CS90 (Cetearyl Alcohol) ¹	Bodying agent	0.50
NG Shea Unsaponifiable™ ((Butyrospermum Parkii (Shea) Butter(and) Butyrospermum Parkii (Shea) Butter Unsaponifiables) ²	Skin repair active	0.50
Part D		
Water Deionised (Aqua)	-	2.00
Lactic Acid	pH Adjuster	0.20
Part E		
Hydraprotectol™ SP (Water (and) Glycerin (and) Glycosaminoglycans) ²	Long lasting hydration active	5.00
Part F		
Fruitliquid™ Lingonberry EC (Glycerin (and) Water (and) Vaccinium Vitis-Idaea Fruit Extract) ³	Botanical extract	1.00
Part G		
Fleur de coton R127099⁵	Fragrance	0.10

This SOS hand and arm ampoule is ideal to relieve and care these highly solicited parts of the body thanks to its fresh and soft texture. **NG Shea Unsaponifiable™** restores the barrier function and rebuilds the skin while **Hydraprotectol™ SP** ensures and reinforces long-lasting moisturisation to bring back suppleness and softness. The emulsifier **Cithrol™ GMIS 40** combined with **Cithrol™ PG3PR** allow stabilisation while **Crodamol™ ISIS** and **Crodamol™ SSA** contribute to the rich feel. This lotion is designed to strengthen and repair the skin, leaving it incredibly regenerated with a comfortable non-greasy sensation. This “free-from” formula and its ingredients follow the 12 Principles of Green Chemistry and has a **natural origin content of 99.20%*** according to the ISO 16128-1 and ISO 16128-2 standards.



Suppliers: 1: Croda 2: Sederma 3: Crodarom 4: Alban Muller International 5: Parf'ex 6: Jungbunzlaeuer

Scalp relief light serum

CLAIMS

Soothes the scalp and re-balances the micro-flora.

DESCRIPTION

Very light and **colourless** clear gel.

Easy to use thanks to its packaging, it is **fresh** and has a very light touch, non-greasy and non-sticky. The serum **dries quickly** without leaving any residue on the hair.

Sederma active	Crodarom botanical	Alban Muller botanical	Croda NNP/PWL	Fragrance	Be ACTIVELY committed	Natural origin index
Hairspa™ 2% Heliogenol™ 0.2%	Crodarom™ Cider Vinegar EC	-	-	Parfex	Cold process	99.40%

FORMULATOR TIPS

Check the fragrance dispersion is perfect in the alcohol phase.

Slowly add the ethanolic phase, step by step, to obtain a beautiful clear liquid gel.



Bottle
7ml



Scalp relief light serum

Ingredient/INCI Name	Functionality	% w/w
Part A		
Water Deionised (Aqua)	-	To 100
Sodium Benzoate	Preservative	0.30
Potassium Sorbate	Preservative	0.30
Citric Acid	pH Adjuster	0.10
Part B		
1-3 Propane Diol Veget (Propanediol)	Humectant	3.00
Gomme Xanthane FFCS-PC (Xanthan Gum) ⁴	Rheology modifier	0.20
Part C		
Ethanol 96 (Alcohol)	Solubilizer	7.00
Fleur de coton R127099 ³	Fragrance	0.05
Part D		
Crodarom® Cider vinegar EC (Water (and) Glycerin (and) Vinegar) ²	Botanical extract	1.00
Part E		
Hairspa™ (Glycerin (and) Lactitol (and) Xylitol) ¹	Scalp moisturisation and soothing active	2.00
Part F		
Heliogenol™ (Butylene Glycol (and) Helianthus Annuus (Sunflower) Seed Extract) ¹	Hair protecting active	0.20

This scalp relief light serum is perfect to fight against scalp discomfort. With its simple texture, rapidly absorbed, it avoids any residue on the scalp and the hair. The formula contains **Hairspa™**, an active ingredient that rebalances the scalp's microbiota, providing long-lasting moisturisation, and **Heliogenol™**, an upcycling-based active ingredient that protects and repairs natural or dyed hair against UV radiation and shampoo aggressions.

In addition, **Crodarom® Cider vinegar EC**, ideal for hair care, helps rebalances the more sensitive scalp skin. This “free-from” formula and its ingredients follow the 12 Principles of Green Chemistry and has a **natural origin content of 99.40%*** according to the ISO 16128-1 and ISO 16128-2 standards. It also contributes to a sustainable planet with a cold process to save energy.



Suppliers: 1: Sederma 2: Crodarom 3: Parf'ex 4: Jungbunzlauer



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